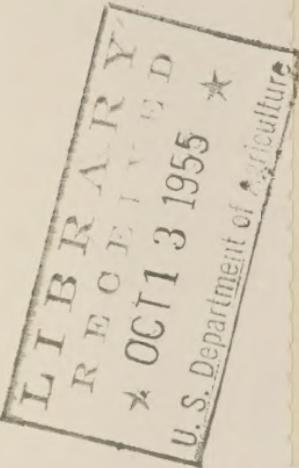


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ROSES

Fall 1955
Spring 1956

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PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Prop's.

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Hybrid Tea Roses THE NEWER VARIETIES

Paramount is our name, and we do believe that paramount describes our Roses. Here in southeastern Pennsylvania Nature provides ideal soil and growing conditions, and we cooperate fully with her in producing the best Rose bushes you can buy. We give them the best care in the world and ship them to you in the pink of condition.

If you have never tried Paramount Roses, we urge you to send us an order at once. Our old customers know they will receive the

BLANCHE MALLERIN. (Mallerin, 1940.) A beautiful white Rose with a satiny sheen on the petal surface. Long, well-formed buds to 4 inches across when open; pure snowy white. The plant is a healthy, upright grower. *Plant Pat. No. 594.* \$2.00 each; 3 for \$5.25

CHRYSLER IMPERIAL. (Lammerts, 1952.) 1953 Long, tapered buds and very large blooms of exhibition form. Vivid crimson with deeper overtones. A new Rose of compact, sturdy habit. *Plant Pat. No. 1167.* \$2.50 each; 3 for \$6.60

DIAMOND JUBILEE. (Boerner, 1948.) Warm, 1948 glowing orange, with a touch of orange-yellow at the base of the petals. Large, double, high-centered flowers on long, stiff stems, with old-Rose fragrance. Plant is sturdy and many branched. Heavy producer. *Plant Pat. No. 824.* \$2.00 each; 3 for \$5.25

DR. DEBAT. (Meilland, 1951.) Ovoid buds and 5-inch flowers with a high center. Color is bright pink tinted coral. Vigorous, upright grower. *Plant Pat. No. 961.* \$2.00 each; 3 for \$5.25

FORTY-NINER. (Swim, 1949.) Brilliant bicolor. 1949 Rich yellow outside and vivid red inside, opening from a long-pointed bud of chrome-yellow, overlaid with pink, while the inside surface is orient-red. Flowers well shaped, with 30 to 40 petals. Pleasant fragrance. Bush is vigorous, with dark green foliage. *Plant Pat. No. 792.* \$2.25 each; 3 for \$6.00

GRAND'MERE JENNY. (Meilland, 1950.) A dainty new Rose in tints of carmine-pink and gold. Buds richly colored. Full blooms 4 to 4½ inches across, with 25 petals. Upright and well branched; medium height. *Plant Pat. No. 1148.* \$2.00 each; 3 for \$5.25

HELEN TRAUBEL. (Swim, 1951.) Blooms 5 to 1952 6 inches across, with 20 to 25 petals, becoming flat and spreading. Pink with outer petals approaching white. Leathery, dull foliage. Tall and vigorous. *Plant Pat. No. 1028.* \$2.50 each; 3 for \$6.60

HENRY FORD. (A. P. Howard, 1953.) A first-rate new pink Rose with long buds of good form. Clear in color; fragrant. Free blooming and vigorous plant. *Plant Pat. No. 1218.* \$2.25 each; 3 for \$6.00

MIAMI. (Meilland, 1949.) Very long buds of coppery coral-red opening to blooms with cone-shaped center, with outer petals rolling back. Vigorous, 2½-foot plant; a moderate bloomer. *Plant Pat. No. 977.* \$2.00 each; 3 for \$5.25

MIRANDY. (Lammerts, 1945.) Chrysanthemum-1945 red. Big, ovoid buds are deep, rich dark red with black shadings. Full flowers with 50 petals are of beautiful form, long-lasting and wonderfully fragrant. Plant is strong and free-branched; a grand producer. *Plant Pat. No. 632.* \$2.00 each; 3 for \$5.25

MISSION BELLS. (Morris, 1949.) Beautiful 1950 deep salmon-pink changing to clear shrimp-pink. Full blooms often 5 inches across when open, keeping their color and fine form to the end. Pleasing coppery green foliage, abundant and healthy. Very vigorous and bushy grower; fragrant, too. *Plant Pat. No. 923.* \$2.00 each; 3 for \$5.25

MOJAVE. (Swim, 1953.) A blend of warm colors, 1954 deeper in cool weather. Glowing apricot-orange with tints of nasturtium-red and scarlet. Long, slender buds and large, fragrant flowers. Blooms from early spring to late fall. *Plant Pat. No. 1176.* \$2.75 each; 3 for \$7.20

NEW YORKER. (Boerner, 1947.) A red, red Rose that stays red—clear and sparkling. Huge flowers often 6 inches across, of beautiful form and lovely texture. Blooms continuously. Upright, 3-foot plants; strong cutting stems. *Plant Pat. No. 823.* \$2.00 each; 3 for \$5.25

same service and consideration that has kept them coming back to us through the past.

Not everyone realizes that in this section of the country, FALL is the ideal time to plant Roses. Now they are full of vitality, freshly dug from the fields and ready to go right on growing in your garden. ORDER NOW and we will ship the plants to you at the proper planting time this fall.

Hybrid Tea ROSES STANDARD KINDS \$1.50 each; 10 for \$13.00

In any combination desired • DELIVERY FREE

These are the best of the older kinds, all tested for years and found generally satisfactory everywhere. Some, like Kaiserin Auguste Viktoria, go back to the "Gay Nineties," while others are more recent. They are all monthly bloomers and are the mainstays of every garden.

AMI QUINARD. Blackish maroon, opening into semi-double flowers of rich velvety red, with blackish luster. Flowers have 17 petals. Strong, upright grower with old-time fragrance.

CRIMSON GLORY. Deep, velvety crimson. Rich in color, perfect in form and delightfully fragrant. Thrifty and a free bloomer. One of the most popular Roses today.

ECLIPSE. Long, streamlined, golden yellow bud. Vigorous, upright grower producing mildly fragrant flowers on long stems, fine for cutting. Prolific.

KAISERIN AUGUSTE VIKTORIA. Cream-white, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems; richly fragrant. Constant bloomer with healthy foliage. 99 petals.

MRS. P. S. DU PONT. Golden yellow, long-pointed buds and flowers in great profusion; spicy fragrance. A low grower but stably built. A prolific bloomer, like a Floribunda.

RADIANCE. The most dependable Rose in America. Brilliant carmine-salmon with reverse rose color. Its thrifty habit of growth and rugged character reach perfection. Produces a host of large flowers with true Rose fragrance.

RED RADIANCE. Clear, genuine red. The counterpart of Radiance and its inseparable companion in the garden. Has all the qualities of Pink Radiance but a richer color.

TALISMAN. The well-known, well-loved multi-color Rose. Orange, yellow and flame color combine to make a beautiful flower. Not especially large, but distinctive. Especially good in the autumn.

TEXAS CENTENNIAL. Brilliant vermillion-red. Long, perfect buds; large, richly fragrant blooms on long stems. Color and substance marvelous in the fall. Ideal for cutting. Unusually vigorous, with an abundance of healthy foliage.

Polyantha ROSES

These are best for mass planting, as a border or at the foot of climbers. They furnish quantities of small flowers in big clusters. Hardy and practically everblooming.

MARGO KOSTER. A charming little Rose with round flowers of light orange-pink. Grows about a foot high. Makes a good border.

\$1.50 each; 3 for \$3.90

TRIOMPHE ORLEANAIS. Small, semi-double blooms of cherry-red; long lasting and carried in large clusters. Glossy, bright green foliage on a 2-foot plant.

\$1.50 each; 3 for \$3.90

THE AMERICAN ROSE SOCIETY

We recommend membership in the American Rose Society to all Rose lovers. This organization is the largest flower society in the country and is still growing. Membership entitles you to the use of the lending library and Rose-growing advice from a board of ex-

perts, as well as a subscription to The American Rose Magazine and a copy of the American Rose Annual. Yearly dues, \$4.50. Write to the Secretary, 4048 Rose-leaf Place, Columbus 14, Ohio.

ORDER SHEET

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, *Props.*

WEST GROVE, PENNA.

Date _____ Amount Enclosed \$ _____

Name _____

Street _____

Post Office _____ State _____

Express Office (if different) _____

COLLECTION

One each of the six varieties
illustrated

VALUE \$14.75
for only... **\$12.90**

PARAMOUNT'S SIX WINNERS



QUEEN ELIZABETH
Plant Pat. No. 1259
\$2.75 each; 3 for \$7.20



MOJAVE
Plant Pat. No. 1176
\$2.75 each; 3 for \$7.20



SPARTAN
Plant Pat. No. 1357
\$2.75 each;
3 for \$7.20



PEACE. Plant Pat. No. 591
\$2.50 each; 3 for \$6.60



Floribunda ROSES

LARGE-FLOWERING BEDDING ROSES



PRESIDENT EISENHOWER
Plant Pat. No. 1217
\$2.00 each; 3 for \$5.25

BABY BLAZE. Velvety cherry-red with a white eye at the center. Flowers are usually carried in large clusters. Richer in color in the fall. A splendid bushy plant for hedges, and very effective planted at the base of Blaze climber. *Plant Pat. No. 1362.* \$2.00 each; 3 for \$5.25

BETTY PRIOR. Bright red buds open to single flowers of shell-pink, giving a glorious two-tone effect resembling pink dogwood. Prolific. Grows to 3 feet. *Plant Pat. No. 340.*

\$1.50 each; 3 for \$3.90

CHARLIE McCARTHY. Creamy white buds and pure white flowers about 2 inches across. Very free blooming. Rarely grows over 18 inches tall and is therefore excellent for hedges and borders. Beautiful sparkling foliage, like freshly clipped boxwood. \$2.00 each; 3 for \$5.25

CIRCUS. A galaxy of color: buds of yellow, red, 1956 pink and orange become even brighter as they open. Large for a Floribunda, and of very fine form, with 25 to 40 firm petals. Rich green foliage on upright, compact plant. *Plant Pat. No. 1382.* \$2.50 each; 3 for \$6.60

COCORICO. A knock-out for color—blazing scarlet. Semi-double, 2½ to 3-inch flowers with about 7 broad petals. Well-formed clusters on a bushy, 3-foot plant. Healthy, leathery foliage. *Plant Pat. No. 1193.* \$2.00 each; 3 for \$5.25

FASHION. A gay new color—warm Oriental-red buds 1950 becoming sparkling coral-pink suffused with gold. Blooms from June to frost. Delicate fragrance. *Plant Pat. No. 789.* \$2.00 each; 3 for \$5.25

FLORADORA. Dazzling bright cinnabar color 1945 with shades of scarlet. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush. Foliage glossy olive-green. Grows to a height of 2½ feet. \$1.50 each; 3 for \$3.90

Floribundas are top-notch for borders and general mass planting. They grow taller and much bushier than Hybrid Teas, and the plants are simply covered with masses of bloom in one wave after another all summer long. They are most effective in beds or

GOLDILOCKS. Rich golden yellow. Very double blooms, 3 inches across. Spreading, bushy; dark foliage. *Plant Pat. No. 672.* \$1.50 each; 3 for \$3.90

IMPROVED LAFAYETTE. Semi-double blooms of deep glowing red, suffused crimson. Light fragrance. Vigorous, bushy plant about 2½ feet tall. \$1.50 each; 3 for \$3.90

INDEPENDENCE. Very brilliant orange-scarlet flowers in clusters of six or more. Does not fade in the sun. Flowers are very large for a Floribunda. Grows 2½ to 3 feet tall, making a very compact bush. *Plant Pat. No. 1036.* \$1.75 each; 3 for \$4.65

JIMINY CRICKET. A brand-new prizewinner, 1955 in a brand-new color—coral-rose, exquisite at all stages. Dainty buds of tangerine-red and full, cupped flowers. Extremely hardy and healthy. Profuse bloomer. *Plant Pat. No. 1346.* \$2.25 each; 3 for \$6.00

LILIBET. A dainty new prize-winning Floribunda 1954 with a model plant. Flowers are borne in clusters, with the color ranging from light rose to soft dawn-pink. Very hardy, with heavy foliage. Blooms all season. *Plant Pat. No. 1209.* \$2.00 each; 3 for \$5.25

MA PERKINS. Charming salmon-shell-pink flowers of Hybrid Tea form. Large, double, very fragrant. A bushy, vigorous plant 2½ to 3 feet tall, blooming freely. *Plant Pat. No. 1143.* \$2.00 each; 3 for \$5.25

PERMANENT WAVE. An outstanding Floribunda with bright carmine, wavy-edge petals. Large, semi-double. Dark, glossy foliage. Very bushy and decorative. \$1.50 each; 3 for \$3.90

borders of one variety. Blooms are carried in clusters; some varieties are semi-double, some very double, and others are like perfect miniature Hybrid Teas. Floribundas are very easy to care for and will repay you many times over for the space they occupy.

PINOCCHIO. Lovely salmon-pink, flushed gold. Flowers in sprays, splendid for bouquets. Continuous, prolific bloomer. Fruity fragrance. Height 2 feet. *Plant Pat. No. 484.* \$1.50 each; 3 for \$3.90

RED FAVORITE. A splendid low-growing, dark red Floribunda. Velvety petals that do not burn or fade. A sturdy, 2-foot plant with glossy, leathery foliage. Very good all summer. *Plant Pat. No. 1189.* \$1.75 each; 3 for \$4.65

RED PINOCCHIO. Large, unfading clusters of rich carmine. Delightful perfume, like wild Roses. Bushy; very free flowering. *Plant Pat. No. 812.* \$1.50 each; 3 for \$3.90

RED WONDER. Another excellent red Floribunda. Buds are dark red, but the flowers are brilliant crimson with charming, loosely open form. Long lasting and unfading. Bushy, healthy plant 2½ to 3 feet tall. *Plant Pat. No. 1341.* \$1.75 each; 3 for \$4.65

SPARTAN. Rosy scarlet buds and coral-colored flowers with 30 or more heavy petals. Fine high-centered form. Very strong, upstanding plants of medium height. Blooms freely and recurrently all summer. Fragrant. *Plant Pat. No. 1357.* \$2.75 each; 3 for \$7.20

SUMMER SNOW. Pure white, very double, fragrant. Profuse bloomer. About 20 inches tall. *Plant Pat. No. 416.* \$1.50 each; 3 for \$3.90

VOGUE. Pastel scarlet opening to rose-pink 1952 blooms in clusters. Double, high centered, fragrant. *Plant Pat. No. 926.* \$2.00 each; 3 for \$5.25

WORLD'S FAIR. Velvety crimson-scarlet. Large 1940 clusters of rich red cover the bush continuously. Big, double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet high. *Plant Pat. No. 362.* \$1.50 each; 3 for \$3.90



PARAMOUNT. *Plant Pat. No. 984*
\$2.00 each; 3 for \$5.25

PARAMOUNT NURSERIES • WEST GROVE, PENNA.

Hardy Climbing ROSES

Climbers are excellent for mass decoration and splendid for backgrounds in the garden. They give the largest quantity of blooms for your money and have many uses. They can be trained against a fence, on a pillar or against a garage, and may be left to trail on a sloping bank. They need the least protection and attention of any group of Roses.

BLAZE. The everblooming Paul's Scarlet Climber. Bright scarlet color that holds well. Masses of large, well-shaped flowers on long stems. At its best when trained on a pillar or post. Blooms in midseason and repeats during the summer and fall. \$1.50 each; 3 for \$3.90

CITY OF YORK. White. Semi-double, 3-inch flowers. Hardy, strong grower. Blooms early. A new climber with a high rating.

\$1.75 each; 3 for \$4.65

CL. CRIMSON GLORY. A very fine climbing sport of the old favorite Crimson Glory, which does full credit to its name. Richly fragrant, deep velvety crimson blooms on long stems. *Plant Pat. No. 736.* \$2.50 each; 3 for \$6.60

CL. FLORADORA. Sprays of long-lasting, scarlet-orange flowers on a vigorous climbing plant. A prolific bloomer all summer. *Plant Pat. No. 1054.* \$2.00 each; 3 for \$5.25

CL. FORTY-NINER. Inside of the flower is Oriental red and the reverse is chrome-yellow. Long-stemmed, mildly fragrant blooms on a good climbing plant that blooms recurrently. *Plant Pat. No. 1094.* \$2.50 each; 3 for \$6.60

CL. MRS. P. S. DU PONT. Golden yellow, just like the bush form. Long buds and spicy fragrant flowers. Blooms recurrently.

\$1.50 each; 3 for \$3.90

CL. PEACE. The same enormous, beautifully formed, pink-flushed ivory-yellow flowers as the bush form. Long, heavy canes. The older the canes, the more it blooms; old wood should not be pruned. *Plant Pat. No. 932.* \$2.00 each; 3 for \$5.25

CORAL DAWN. Sparkling coral-pink buds, opening slowly to long-lasting, 4-inch blooms. They are borne in clusters of three to twenty. Shiny dark green foliage sets off this wonderful color. Very easy to grow. *Plant Pat. No. 1117.* \$2.50 each; 3 for \$6.60

DOUBLOONS. A radiant yellow climber with large compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Blooms early. \$1.50 each; 3 for \$3.90

DR. J. H. NICOLAS. Deep rose-pink. Very large, fully double blooms like Hybrid Teas, with a rich perfume. A free-blooming climber that is especially fine as a pillar Rose. Repeats through summer and fall. *Plant Pat. No. 457.* \$2.00 each; 3 for \$5.25

GLADIATOR. Light red or deep pink flowers, large and double like a Hybrid Tea. Strong, tall canes, reblooming continuously all summer. Delicate fragrance. Large, dark, healthy foliage. Grows 8 to 10 feet tall. *Prop. Rts. Res.* \$2.75 each; 3 for \$7.20

Grandiflora ROSES

Who says there is nothing new under the sun? Here's a brand-new class of Roses that is bound to be in great demand. These Roses combine the best features of the Hybrid Teas and the Floribundas—the bud form, long-lasting bloom and superb cutting stems of the former, and the free-blooming characteristic of the Floribundas. The large flowers are borne both singly and in clusters on magnificent tall plants that will be a beacon in your garden.

BUCCANEER. (Swim, 1952.) Urn-shaped buds unfolding to buttercup-yellow flowers. Cupped when open, with 30 petals. Tea fragrance. Tall, upright plant. Winner of the Gold Medal at Geneva, 1952. *Plant Pat. No. 1119.* \$2.50 each; 3 for \$6.60

CARROUSEL. (Duehrsen, 1950.) An attractive new Rose with fragrant, dark red flowers of moderate size, with about 20 petals. Useful both in the garden and for cutting because it is so long lasting. Unusually vigorous and upright plant. *Plant Pat. No. 1066.* \$2.00 each; 3 for \$5.25

DEAN COLLINS. (Lammerts, 1953.) An ovoid bud opening to a large, very full flower of geranium-lake color tinged carmine. Healthy, leathery foliage on a very strong plant. *Plant Pat. No. 1279.* \$2.00 each; 3 for \$5.25

MONTEZUMA. (Swim, 1955.) Showy blooms, 3½ to 4 inches across, of vivid rosy salmon. Long buds and high-centered flowers. Tall, very full of foliage and blooms abundantly all season long. Several big flowers appear at the top of every cane. *Plant Pat. No. 1383.* \$2.75 each; 3 for \$7.20

QUEEN ELIZABETH. (Lammerts, 1954.) Superb pure pink in clear and glowing tones, majestically set off by deep green foliage. Combines the best qualities of the Floribundas and Hybrid Teas. Wonderful cutting stems. *Plant Pat. No. 1259.* \$2.75 each; 3 for \$7.20

HOW TO PLANT ROSES

Rose beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

When planting in the fall, no pruning is necessary but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

When planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

Best for Roses is A.C.P. Rose and Floral Dust, a complete insecticide and fungicide, which can also be used as a spray. It stimulates plant growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

Paramount Roses Are Guaranteed to Grow and Be True to Name